



## StartRight Interior Water-Based Dark Color Primer

**DESCRIPTION :** Interior Water-Based Dark Color Primer specifically designed for drastic color changes or when deep, vivid colors will be used. Improves hide and coverage of dark color top coats

### BC-1 FORMULA ANALYSIS

Resin Type-Vinyl Acrylic Latex

Sheen/Type Finish:

1-4 @60° / Primer

Weight per Gallon = 9.95 lbs.

Percent Solids by Weight = 43.0%

Percent Solids by Volume = 34.0 %

Viscosity Range = 97-102KU

V.O.C. = Less than 100 g/L

Coverage: 350-400 sq. ft. per gallon

### Product Features

- Seals drywall, wood, concrete
- Dries in one hour
- Tintable
- Reduces the amount of coats required
- Improves topcoat appearance

### Colors

BC-1

### RECOMMENDED USE

Specially formulated to prepare previously painted, properly prepared interior surfaces prior to top-coating with dark or hard to cover colors. Suggested formulas: Under yellow and orange AXZ-24, under red and dark colors BZ-24 per gallon.

**THINNING:** DO NOT THIN.

**DRY TIME:** Dries in 1-2 hours. Topcoat after 2 hours. Low temperature or high humidity may increase dry time.

**COVERAGE:** Average coverage 350 - 400 sq. ft. per gallon.

**CLEAN UP:** With warm water and soap. Properly dispose of soiled rags.

**DISPOSAL:** Full: Give remaining product to neighbors or community organization. Partially full: (If state or local regulations allow) Pour residue into absorbent material. When dry, dispose of in trash for pick up. Empty: This container may be accepted in a recycling program.

**STORAGE:** Protect unused product from freezing.

### APPLICATION METHODS:

- Stir thoroughly before and during use.
- Do not apply over a surface that has not been properly prepared.
- Use product when surface and air temperature are between 50°F – 90°F.
- Do not over spread.
- Use a high quality 3/8 inch nap roller cover or nylon/polyester brush.
- If applying by roller, roll from dry area into the wet using firm crisscrossing strokes. Finish with long ceiling to floor strokes in one direction.
- Paint the ceiling first, then the walls.
- Allow new masonry to cure at least 30 days before coating.

### SURFACE PREP

- Remove loose paint, wash off dirt and grease with detergent. Allow to thoroughly dry.
- Scuff-sand and dull glossy surfaces.
- Patch cracks and spot prime with StartRight Stain Blocking Latex Primer (SRL-1).
- For best results on heavily stained areas, use a coat of StartRight Stain Blocking Primer (SRO-1).