



GPM Concrete and Masonry Interior/Exterior Primer Sealer

DESCRIPTION: This Primer/Sealer is specially formulated for concrete and masonry surfaces. It is resistant to the high alkalinity commonly found in these types of substrates and will protect the topcoat from alkali burn and efflorescence. Unlike most concrete/masonry sealers, this product is lightly pigmented to help assure that no areas are missed when applying.

MP-1 FORMULA ANALYSIS

Resin Type-Acrylic Latex

Sheen/Type Finish:

10-15 @60° / Primer

Weight per Gallon = 9.44 lbs.

Percent Solids by Weight = 31.0 %

Percent Solids by Volume = 22.0 %

Viscosity Range = 90-95 KU

V.O.C. = Less than 100g/L

Coverage:250-350 sq. ft. per gallon

Product Features

- 100% acrylic
- Pigmented
- Highly alkali resistant

Colors

MP-1 White

RECOMMENDED USE: New or unsealed interior drywall, non-staining wood, plaster, brick, stone and concrete surfaces.

THINNING: Use as is.

DRY TIME: Dries to the touch in 1-2 hours. Topcoat after 24 hours. Allow 24 hours before sanding. Low temperature or high humidity may increase dry time.

COVERAGE: Average coverage 250-350 sq. ft. per gallon.

CLEAN UP: Use warm water and soap.

DISPOSAL: Full: Give remaining product to neighbors or community organization. Partially full: (If state or local regulations allow) Pour residue into absorbent material. When dry, dispose of in trash for pick up. Empty: This container may be accepted in a recycling program.

STORAGE: Protect unused product from freezing.

APPLICATION METHODS: Use product when surface and air temperature are between 50°F – 90°F.

- Do not apply if rain or dew is expected within 24 hours or if outside temperature could drop below 40°.
- Do not apply in hot sun; follow shade around the house.
- Use a premium brush.
- A roller or pad should be used to apply to smooth surfaces only.
- Stir paint occasionally while using.
- Allow masonry to cure for 30 days before priming.
- Do not overspread.

SURFACE PREP

- Remove dirt, oily deposits, mildew, grease, dust and soap residue.
- Remove loose and peeling paint by wire brushing or sanding.
- Badly weathered concrete, brick or other masonry surfaces should be power washed making sure to remove all residue.
- Repair and patch all cracks.
- New masonry should cure for at least 30 days.